



**JEFFREY C. KEIL TO REJOIN TAP ADVISORS AS A SENIOR ADVISOR - BASED IN TAP'S NEW MIAMI OFFICE**

NEW YORK – March 5, 2019 – TAP Advisors, (“TAP”), a New York-based investment banking boutique, today announced that Jeffrey C. Keil has rejoined the firm’s Board of Advisors as a Senior Advisor. He was previously part of TAP’s Board from 2011 - 2013. In this role, Mr. Keil will provide strategic advice and counsel to TAP’s management team and clients. He will be based in TAP’s newly opened office in Miami’s Downtown.

For much of his career Jeffrey Keil was with Edmond Safra’s Republic New York Corporation (was RNB - NYSE) and its wholly owned subsidiary Republic National Bank of New York, serving as President and Vice Chairman respectively from 1983 through 1996. More recently he served as President and Interim CEO of The St. Joe Company (JOE - NYSE) in 2014 and 2015. In addition, from 2007 - 2012 he was also the Chairman of the Board (non-executive) of Knight Vinke Asset Management, a company co-founded by CalPERS.

Mr. Keil currently serves as a Director for Blackrock Institutional Trust Company and until recently, served as a Director for Jefferies Financial Group (NYSE: JEF, formerly Leucadia National Corp.). Previously, he served as Director for the St. Joe Company and Bedrock Holdings. Formerly, he was a Trustee for the University of Pennsylvania Libraries, Wharton Undergraduate Advisory Board Member, and Chairman of the Executive Committee for the Alliance for Cancer Gene Therapy. He is a Board Member of Centro Primo Levi, New York and of the Marion B and Jacob K. Javits Foundation, Inc.

“We are delighted to welcome Jeff back to our Board of Advisors,” said Karim F. Tabet, Founding Partner of TAP Advisors. “I started my career working for Jeff and have witnessed over decades the benefits resulting from his wisdom, global experience and advice, all of which will be invaluable to us and to our clients.”

“We also are happy to establish our new Miami office. Miami is an ideal location for TAP to serve the growing Southeast and the attractive Latin American economies.”

Mr. Keil holds a BS in Economics from the University of Pennsylvania’s Wharton School and an MBA from the Harvard Graduate School of Business. He resides with Danielle Pinet in Miami, FL and Telluride, CO and has three children and nine grandchildren.